

Remit To: CBS
P.O. BOX 33091
NEWARK, NJ 07188-0091



WCCO-TV

INVOICE

For: THOMAS PETERFFY(341903)
25 Conyers Farm Dr
Greenwich, CT 06831-2736

Account Exec: Nicole Roy Pol
Office: GWTS-PH
Contract Num: 1141-54063
Contract Dates: 10/25/2012-11/06/2012
Customer Order:
Linked Order:
CPE: / / 1549

Invoice Num: 1141-416130
Invoice Date: 10/28/2012
Billing Cycle: Broadcast EOM
Billing Period: 10/01/2012-10/28/2012

Page 1 of 3

PAY BY 11/27/2012
Net 30 days

In Account With: MENTZER MEDIA SERVICES(24184)
600 Fairmount Ave Ste 306
Towson, MD 21286-1002
ATTN:Accounts Payable

Product Desc: EST#1549 :60'S

Broadcast airtimes represented are reported to the nearest minute.
This invoice has been transmitted electronically.

Buy Line	Flight Description			Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate
1	THIS MORNING			10/25/2012-10/26/2012		...TF..		60	2	3,000.00
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012			...TF..		2		3,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/25/2012	Th	05:59 AM		TPTV1001H	60	3,000.00				
10/26/2012	Fr	06:21 AM		TPTV1001H	60	3,000.00				
2	LATE NEWS M-F/SU			10/26/2012-10/26/2012	F..		60	1	10,000.00
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		F..		1		10,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/26/2012	Fr	10:26 PM		TPTV1001H	60	10,000.00				
3	PERSON OF INTEREST			10/25/2012-10/25/2012		...T...		60	1	16,000.00
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012			...T...		1		16,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/25/2012	Th	08:41 PM		TPTV1001H	60	16,000.00				
4	BLUE BLOODS			10/26/2012-10/26/2012	F..		60	1	11,000.00
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		F..		1		11,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/26/2012	Fr	09:35 PM		TPTV1001H	60	11,000.00				

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
5	SAT 8AM NEWS	10/27/2012-10/27/2012S.	60	2	1,000.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012	S.	2	1,000.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/27/2012	Sa	08:28 AM		TPTV1001H	60	1,000.00				
10/27/2012	Sa	08:58 AM		TPTV1001H	60	1,000.00				
6	SATURDAY 6P NEWS	10/27/2012-10/27/2012S.	60	2	4,000.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012	S.	1	4,000.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/27/2012	Sa				60			4,000.00	Preempted	
10/27/2012	Sa	06:41 PM	10/27/2012	TPTV1001H	60	4,000.00	4,000.00		Makegood in 18:41:00-19:00:01	
7	CRIME TIME SATURDAY	10/27/2012-10/27/2012S.	60	1	4,200.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012	S.	1	4,200.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/27/2012	Sa	08:32 PM		TPTV1001H	60	4,200.00				
8	48 HOURS MYSTERIES	10/27/2012-10/27/2012S.	60	1	6,000.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012	S.	1	6,000.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/27/2012	Sa	09:41 PM		TPTV1001H	60	6,000.00				

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9	SIXTY MINUTES SUNDAY		10/28/2012-10/28/2012	 S		60	1	20,000.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012	 S		1		20,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/28/2012	Su	05:59 PM		TPTV1001H	60	20,000.00				
10	WCCO 4 NEWS AT 10:30		10/28/2012-10/28/2012	 S		60	1	2,600.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012	 S		1		2,600.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/28/2012	Su	11:00 PM		TPTV1001H	60	2,600.00				
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>	
Air Time Totals		12		81,800.00		12,270.00	69,530.00	4,000.00	4,000.00	0.00

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:
CONTROLLERS OFFICE: WCCO-TV

(612) 330-2418

Gross Billing	81,800.00
Trade Value	0.00
Agency Commission	12,270.00
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	69,530.00

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